

## **ACHIEVING GREATER PROGRAM RESULTS**

Efficient and effective program data collection and analytics are vital to improving outcomes for nearly every aspect of business and civilian life, from education, healthcare, and business to construction and the environment. Program performance and analytics is a key component of improving government funding, development, and relief and programs.

Resources are tight and competition for funds is increasing. Delivering resources to qualified recipients on time and within budget is crucial to success. To ensure that programs run effectively, transparency and oversight need to be built in from the start, not added as an afterthought or as a half-hearted attempt to address unforeseen problems.

# **OVERCOMING PROGRAM OBSTACLES**

Time - whether you are launching a new program or improving an existing program, launch delays or obstacles to gaining visibility into a program can slow improvement efforts significantly. Design and development delays can make it difficult to get an essential communication and application tools up and running, jeopardizing the reach and impact of the program. Without full-service support, transitioning from a manual process to an automated digital process can eat up valuable program time.



Communication - clear communication is the key to effectively planning and implementing a program that delivers tangible benefits. Without proven data collection tools and processes, it is difficult to communicate with program beneficiaries or receive feedback. Unwieldy communication methods also hinder collaboration across the program team.

Monitoring and Analysis - ineffective monitoring can damage program integrity if recipients are not complying with program requirements. Without the ability to analyze data, vital insights into program effectiveness may remain hidden, thwarting improvements that could make a real difference. Manually aggregating data and producing reports can introduce errors, obscure actual program results, or worse, call into question process integrity.

#### **GOVERNMENT PROGRAM PERFORMANCE & ANALYTICS**

SURVEYS & ON-LINE APPLICATIONS

DATA ANALYSIS & REPORTING

COMPLIANCE MONITORING

WEB CONTENT & USER MANAGEMENT ANALYTICS & DOMAIN EXPERTS



WSI understands the full lifecycle of government programs and the challenges that can arise during any phase of a program. Early stages require planning that encompasses financial and contract signoff, as well as ramping activities to enroll, review, and approve recipients. Next stages cover executing the program by granting and deploying resources, tracking progress through outreach, data collection, and making improvements to aspects of the program highlighted by data analysis. Finally, reporting comprises gathering, formatting, and publishing comprehensive program data.

WSI's BriteProgram software offers full support for any stage or specific aspect of a program. Features range from web-based applications for program benefits to recurring task tracking to program performance analytics. To jumpstart your program improvement and automation initiatives, our helpdesk and support teams can work closely with you to build web forms, structure surveys and conduct phone interviews to ensure you gain the insights required to advance your program.

### WHY WSI

- Successful 19-year track record of past performance as a reliable, proven partner that achieves results for US government & commercial organizations
- The most comprehensive suite of modern program data collection and analytics software and services that connects all of the people in your program
- Our BriteProgram survey, data collection, and analytics software delivers the greatest benefits while providing confidence through secure, high performance technology and cloud hosting

#### ABOUT WASHINGTON SOFTWARE (WSI)

WSI makes BriteProgram, the most reliable, secure and innovative program performance and analytics software that empowers government leaders to achieve and demonstrate superior program results. WSI stands for efficient results, proactive customer service, and technical excellence.

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